

# SPEKTRUM WINTER 17/18

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We are a group of friends, all from the mountain town of Åre in northern Sweden, who share a passion for an outdoors lifestyle.

Our weather changes as fast as a blink of an eye from extreme arctic sunlight to deep winter darkness, from heavy snow fall to fog and stormy rain. But hell, that doesn't stop us; it's part of the charm!

Our products are honest and straight forward in design, have a great fit and come in a range of awesome colors, but most of all, have an uncompromising quality that provides you with the highest level of reliable functionality.

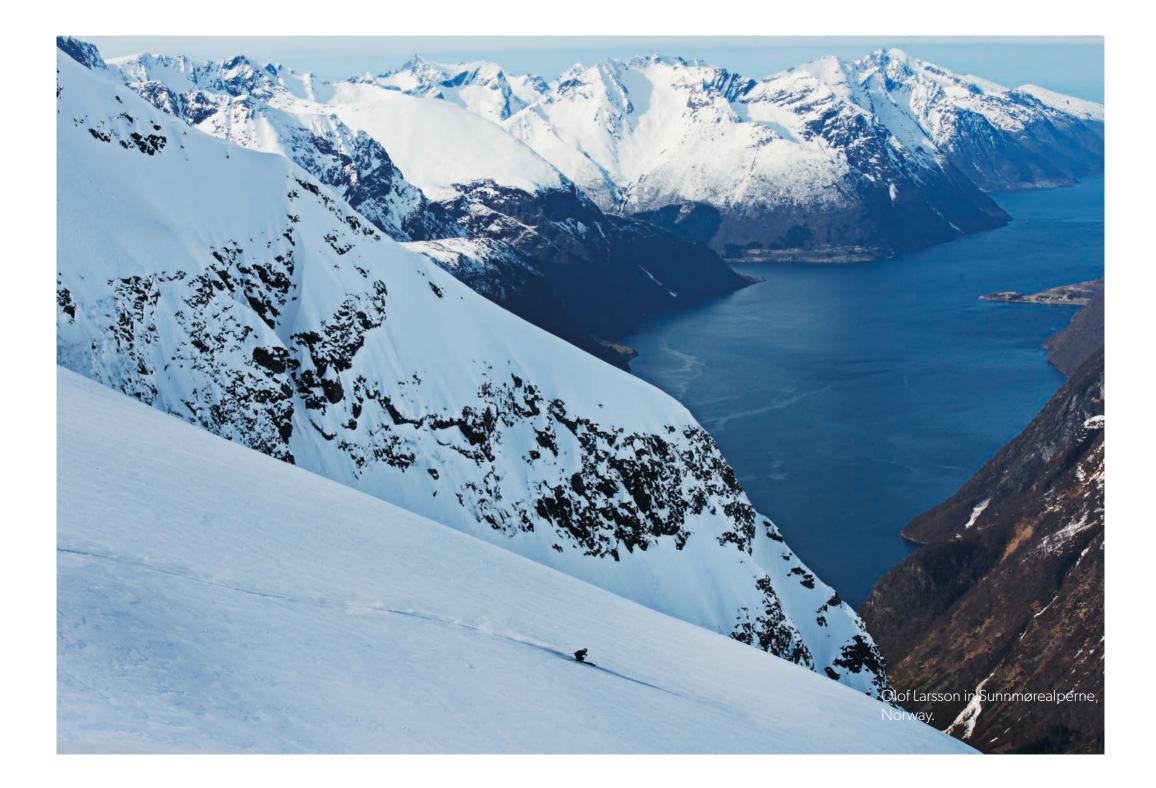
We believe, that if you are like us, you enjoy the excitement and wonders of the outdoors, you want to experience new and exciting things and you would love nothing better than to share your adventures and experiences with your friends.

We brought all that to life under one brand built on the values we live and play by.

WE ARE SPEKTRUM!

# SPEKTRUM







A stylish goggle flirting with retro esthetics in a contemporary way. The G001 does not make any compromise on functionality. The comfortable Tri-foam fit goes well with most helmets and the high contrast quality lens and wide line of sight will let you be aware of everything that comes your way on the mountain without any distortion.

> LARGE FIT SPHERICAL LENS

Frame Width:

Frame Height:

Lens Width:

Lens Height:

180mm

176mm

101mm

89mm

• Matte finish customized painting

• Nylon strap with jaquard stripe

Gripper silicone at inside strapHypalon label with metal logo

• Printed Spektrum logo on lens

• Spare lens included

• Microfiber goggle bag



#### **KEY FEATURES**

- Bendable TPU frame
- Perfect fit Tri-density face foam
- Helmet compatible
- 100% UV protection
- Dual lens system
- Mirror or REVO finish on lens
- Air-flow lens system
- Anti-fog treatment

#### Art No: **1320 BLACK** Solid Matte Finish Lens: **Brown Revo Red**

Extra Lens: Clear Purple



Art No: 1321 COOL GREY Solid Matte Finish Lens: Brown Revo Blue

Extra Lens: Clear Purple



Art No: 1322 SPEKTRUM BLUE Solid Matte Finish Lens: Brown Revo Blue

Extra Lens: Clear Purple



Art No: 1323 BOTTLE GREEN Solid Matte Finish Lens: Brown Revo Green

Extra Lens: Clear Purple



Art No: **1324 RACE RED** Solid Matte Finish Lens: **Brown Revo Red** 

Extra Lens: Clear Purple



Art No: **1325 STONE** Solid Matte Finish Lens: **Brown Revo Gold** 

Extra Lens: Clear Purple





# "A stylish goggle with a larger fit and a spherical lens"







This modern piece of eyewear will never hold you back on the mountain. The frameless design is highly compatible with helmets as well as being on the front line in terms of quality and durability. The G002 features an amazing Tri-foam fit and a spherical lens. The high contrast lenses and outstanding fog management will always let you have full control of your ride.

• Perfect fit Tri-density face foam

**KEY FEATURES** • Bendable TPU frame

• Helmet compatible

• 100% UV protection

• Air-flow lens system

• Dual lens system • REVO finish on lens

#### MEDIUM FIT SPHERICAL LENS

Frame Width: 173mm Lens Width: 168mm Frame Height: 88mm Lens Height: 72mm

- Matte finish customized painting
- Nylon strap with jaquard stripe
- Gripper silicone at inside strap
- Hypalon label with metal logo
- Printed Spektrum logo on lens
- Spare lens included
- Microfiber goggle bag

Art No: 1327 BLACK Solid Matte Finish Lens: Brown Revo Red

Extra Lens: Clear Purple

Art No: 1329

Art No: 1331

Solid Matte Finish

Lens: Brown Revo Green

Extra Lens: Clear Purple

ABSINTHE

SPEKTRUM BLUE

Solid Matte Finish



Art No: 1328 **COOL GREY** Solid Matte Finish Lens: Brown Revo Blue

Extra Lens: Clear Purple



Lens: Brown Revo Blue Extra Lens: Clear Purple Art No: 1330 COSMIC PINK Solid Matte Finish Lens: Purple Revo Red

Extra Lens: Clear Purple



**SUNBURST** Solid Matte Finish Lens: Brown Revo Red



Extra Lens: Clear Purple

Art No: 1334 PRUNE Solid Matte Finish Lens: Brown Revo Gold





#### Art No: 1333 STONE

Solid Matte Finish Lens: Brown Revo Gold

Extra Lens: Clear Purple



Art No:1332

-

# • Anti-fog treatment

# "A frameless slim design with a modern look"

PEKTRUM







**Comfortable and timeless,** our G003 is quality and style in one classic package. The frame sits nicely with helmets and the Tri-foam provides a perfect fit for almost every face. A top quality dual lens makes sure your visual perception is undistorted at all times and the anti-fog treatment will stand the test of any hike.

> MEDIUM FIT CYLINDRICAL LENS

Frame Width:

Frame Height:

Lens Width:

Lens Height:

171mm

145mm

91mm

72mm

• Matte finish customized painting

• Nylon strap with jaquard stripe

• Gripper silicone at inside strap

• Hypalon label with metal logo

• Printed Spektrum logo on lens

Spare lens includedMicrofiber goggle bag



### **KEY FEATURES**

- Bendable TPU frame
- Perfect fit Tri-density face foam
- Helmet compatible
- 100% UV protection
- Dual lens system
- REVO finish on lens
- Air-flow lens system
- Anti-fog treatment

Art No: **1335 BLACK** Solid Matte Finish Lens: **Brown Revo Red** 

Extra Lens: Clear Purple



Art No: **1336 COOL GREY** Solid Matte Finish Lens: **Brown Revo Blue** 

Extra Lens: Clear Purple



Art No: **1337 SPEKTRUM BLUE** Solid Matte Finish Lens: **Brown Revo Blue** 

Art No: 1339 RACE RED

Solid Matte Finish

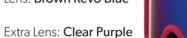
Lens: Brown Revo Red

Extra Lens: Clear Purple

Extra Lens: Clear Purple



Art No: 1338 COSMIC PINK Solid Matte Finish Lens: Brown Revo Blue





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Art No: **1340** STONE Solid Matte Finish Lens: Brown Revo Gold

Extra Lens: Clear Purple



Art No: **1341** PRUNE

Solid Matte Finish Lens: **Brown Revo Blue** 

Extra Lens: Clear Purple



G

# "A timeless, classic look with a cylindrical lens"

PEKTRU





## **G004 POLARIZED**



The G004 Polarized Edition is equipped with a UV-proof polarized lens that blocks annoying light glares from stealing precious focus from carving that pipe transition or hitting that icy in-run. On top of that, the comfort and functionality of this goggle is second to none. It comes with a complimentary spare lens that makes the G004 two goggles in one.



#### MEDIUM FIT SPHERICAL LENS

Frame Width: 178mm Lens Width: 175mm Frame Height: 98mm Lens Height: 95mm

#### **KEY FEATURES**

- Polarized Lens
- Bendable TPU frame
- Perfect fit Tri-density face foam
- Helmet compatible
- 100% UV protection
- Dual lens system
- REVO finish on lens
- Air-flow lens system

### Art No: 1342 BLACK Solid Matte Finish Lens: Brown Revo Red

Extra Lens: Clear Purple



Art No: 1343 **COOL GREY** Solid Matte Finish Lens: Brown Revo Red

Extra Lens: Clear Purple





Art No: 1345 COSMIC PINK Solid Matte Finish

Lens: Brown Revo Blue

Extra Lens: Clear Purple



Art No: 1347 **SUNBURST** Solid Matte Finish Lens: Brown Revo Red

Extra Lens: Clear Purple



• Anti-fog treatment

- Matte finish customized painting
- Nylon strap with jaquard stripe
- Gripper silicone at inside strap
- Hypalon label with metal logo
- Printed Spektrum logo on lens
- Spare lens included
- Microfiber goggle bag

Art No: 1348 PRUNE

Art No: 1346

Solid Matte Finish

Lens: Brown Revo Blue

Extra Lens: Clear Purple

ABSINTHE

Solid Matte Finish Lens: Brown Revo Blue

Extra Lens: Clear Purple





"A stylish and clean frame with polarized lenses"







Made for slightly smaller faces, the G006 is built with modern style and durable quality. The frame fits nicely with most helmets on the market and the Tri-foam gives smaller faces a comfortable fit. A top quality dual lens makes sure your visual perception is undistorted at all times and the anti-fog treatment will stand the test of any hike.

> SMALL FIT SPHERICAL LENS

Frame Width:

Frame Height: Lens Height:

Lens Width:

168mm

154mm 90mm

71mm

• Matte finish customized painting

• Nylon strap with jaquard stripe

• Gripper silicone at inside strap

• Woven Spektrum logo on strap

• Printed Spektrum logo on lens

• Spare lens included

• Microfiber goggle bag



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#### **KEY FEATURES**

- Bendable TPU frame
- Perfect fit Tri-density face foam
- Helmet compatible
- 100% UV protection
- Dual lens system
- REVO finish on lens
- Air-flow lens system
- Anti-fog treatment

Art No: **1355 BLACK** Solid Matte Finish Lens: **Clear Revo Red** 



Art No: **1356 COOL GREY** Solid Matte Finish Lens: **Brown Revo Blue** 



Art No: **1357 SPEKTRUM BLUE** Solid Matte Finish Lens: **Brown Revo Blue** 



Art No: **1358 COSMIC PINK** Solid Matte Finish Lens: **Brown Revo Blue** 



Art No: **1359 ABSINTHE** Solid Matte Finish Lens: **Clear Revo Red** 

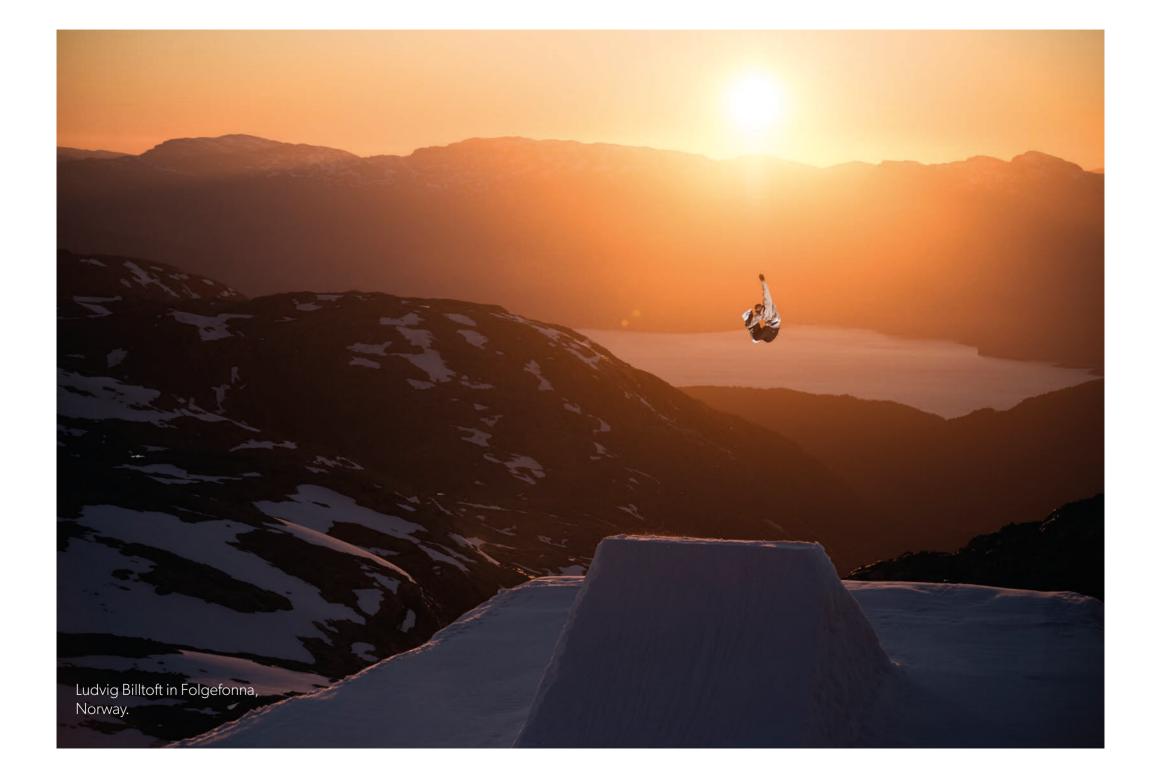


Art No: **1360 PRUNE** Solid Matte Finish Lens: **Clear Revo Red** 













Built for the most demanding riders out there, the G007 is designed and developed in our back yard at Åreskutan. It's a magic union of style and function. Our unique SnapSwitch function allows you to change your lens guick when the weather shifts and it will stay in place during powder wind mill tumbles. The cylincrical dual lens will keep your vision distorsion free and fit your face and helmet like a glove.



#### LARGE FIT CYLINDRICAL LENS

Frame Width: 173mm Lens Width: 173mm Frame Height: 96mm 96mm Lens Height:

- **KEY FEATURES**
- Bendable TPU frame
- Perfect fit Tri-density face foam
- Helmet compatible
- 100% UV protection
- Dual lens system
- REVO finish on lens
- Air-flow lens system
- Anti-fog treatment





Art No: 1362 **COOL GREY** Solid Matte Finish Lens: Brown Revo Blue

Extra Lens: Clear Purple





Extra Lens: Clear Purple



Art No: 1364 **BOTTLE GREEN** Solid Matte Finish Lens: Purple Revo Green

Extra Lens: Clear Purple



Art No:1365 ABSINTHE Solid Matte Finish Lens: Brown Revo Green Extra Lens: Clear Purple



Art No:1366 RACE RED Solid Matte Finish Lens: Brown Revo Red



#### • Matte finish customized painting

- Nylon strap with jaquard stripe
- Gripper silicone at inside strap
- Hypalon label with metal logo
- Printed Spektrum logo on lens
- Spare lens included
- Microfiber goggle bag
- Snap Switch Lens system

Art No: 1367

- STONE
- Solid Matte Finish Lens: Brown Revo Gold

Extra Lens: Clear Purple



Art No: 1368 PRUNE Solid Matte Finish Lens: Brown Revo Blue





"Built for the most demanding riders out there"





### **BLACK LINE**



The Black Line edition of our goggle is made for the brightest of days on high alpine glaciers. A polarized dark smoke lens shields you from hazardous rays and ice-glares. It's all encased in an all-black frame with matching strap. Built without compromise for the glacier but equally functional during bright winter days when your eyes need extra protection.



#### G007 LARGE FIT

Frame Width: 173mm Lens Width: 173mm 96mm Frame Height: Lens Height: 96mm

• Matte finish customized painting

• Nylon strap with jaquard stripe

• Gripper silicone at inside strap

• Hypalon label with metal logo

• Printed Spektrum logo on lens

• Spare lens included

• Polarized Lens

• Microfiber goggle bag

#### **KEY FEATURES**

- Bendable TPU frame
- Perfect fit Tri-density face foam
- Helmet compatible
- 100% UV protection
- Dual lens system
- REVO finish on lens
- Air-flow lens system
- Anti-fog treatment

#### Art No: 1326 G001 BLACK Solid Matte Finish lens: POLARIZED SMOKE



Art No: 1354 G004 BLACK Solid Matte Finish Lens: POLARIZED SMOKE



Extra Lens: Clear Revo Red

Art No: 1373 G007 BLACK Solid Matte Finish Lens: POLARIZED SMOKE

Extra Lens: Clear Revo Red



#### G004 MEDIUM FIT SPHERICAL LENS

178mm 175mm 98mm Frame Height: 95mm Lens Height:



#### G001 LARGE FIT SPHERICAL LENS

Frame Width: 180mm 176mm Lens Width: Frame Height: 101mm 89mm Lens Height:

Frame Width: Lens Width:

В

# "For the brightest of days on high alpine glaciers"

SPEKTRUM

# SPEKTRUM

# PHOTOCHROMIC



The innovative lens technology in PHOTOCHROMIC EDITION shifts its transparancy with the outdoor light conditions so you always have optimal optical comfort. The hi-tech lens along with incredible fit, helmet compability and all the features you have come to expect from your SPEKTRUM goggles makes this the only goggle you will want to use this season.

Art No: **1349 G004 BLACK** Solid Matte Finish Lens: **PHOTOCHROMIC** 



Art No: 1369 G007 BLACK Solid Matte Finish Lens: PHOTOCHROMIC



Art No: 1350 G004 COOL GREY Solid Matte Finish Lens: PHOTOCHROMIC



Art No: **1370 G007 COOL GREY** Solid Matte Finish Lens: **PHOTOCHROMIC** 



Art No: 1351 G004 SPEKTRUM BLUE Solid Matte Finish Lens: PHOTOCHROMIC



Art No: 1371 G007 SPEKTRUM BLUE Solid Matte Finish Lens: PHOTOCHROMIC



#### **KEY FEATURES**

- Bendable TPU frame
- Perfect fit Tri-density face foam
- Helmet compatible
- 100% UV protection
- Dual lens system
- Photochromic lens
- Air-flow lens system

- Anti-fog treatment
- Matte finish customized painting
- Nylon strap with jaquard stripe
- Gripper silicone at inside strap
- Hypalon label with metal logo
- Printed Spektrum logo on lens
- Microfiber goggle bag





Art No: **1372 G007 RACE RED** Solid Matte Finish Lens: **PHOTOCHROMIC** 



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### **INGEMAR**



Art No: 1353 INGEMAR BACKMAN Solid Matte Finish Lens: Polarized Brown Extra Lens: Clear

Primarily made for shredding Japanese pow or ripping through artificially lit slopes at his home resort of Svanstein. Ingemars goggle is equipped with a polarized brown lens for medium to bright days. But it is the clear spare lens that is mounted in his goggles most of the season. Visually charged with Backman's career long companion -the Cosmos Cat- it comes in Ingemars favourite Prune color way.



• Perfect fit Tri-density face foam

**KEY FEATURES** 

Bendable TPU frame

• Helmet compatible

100% UV protection

• Air-flow lens system

• Anti-fog treatment

• Dual lens system

#### **LARGE FIT** SPHERICAL LENS

Frame Width:173mmLens Width:173mmFrame Height:96mmLens Height:96mm

- Matte finish customized painting
  - Nylon strap with jaquard
  - Ingemar Cosmos cat artwork
  - Gripper silicone at inside strap
  - Hypalon label with metal logo
  - Printed Spektrum logo on lens
  - Microfiber goggle bag

We want to pay tribute to the man who brought snowboarding into the minds of the masses. Ingemar Backmans legendary backside air in Riksgränsen just over 20 years ago is one of the moments that has defined snowboarding and made it what it is today.

Ingemar and Spektrum has collaborated making a goggle based on our GO04 model that ticks all the boxes in the Ingemar book of riding. Uncompromised fit and all the technical features you have come to expect from us is crowned with a signature strap and lens set-up that is focusing on flat-light powder days and artificially lit groomers. Just how Ingemar wants it.

HEART. SNOWFLAKE. STAR.

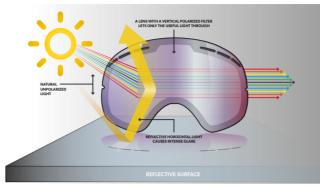


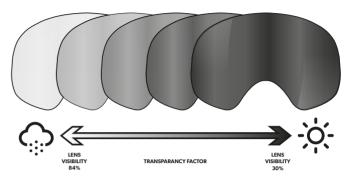




### **LENS SELECTOR**







#### **OPTIMIZED LENSES**

Our optimized lenses are made out of high definition polycarbonate that extends the use of your goggles. These high quality materials combined with a wide visual perception will let you be aware of everything that comes your way on the mountain, without any distortion.

Spherical and cylindrical lenses with 100% UV protection , a dual lens system and top of the line anti-fog treatment, allows you to stay stoked on every mountain mission.

#### POLARIZED LENSES

Light reflected from surfaces such as a ski slope or water is generally horizontally polarized. This means, instead of light being scattered in all directions in a more usual way, reflected light generally travels in a more horizontally oriented direction. This creates an annoying and sometimes dangerous intensity of light that we experience as glare.

Polarized lenses reduce glare reflected off ice, snow, water and other horizontal surfaces. Polarized lenses cut glare and haze, making your eyes more comfortable and allows you to see better.

\*With polarized lenses, you may be unable to read text on your cell phone or GPS device

#### PHOTOCHROMIC LENSES

Photochromic lenses are optical lenses that change transparency depending on the current light condition. The photochromic lens darkens in more intense light conditions in order to protect your eyes. In low light conditions the lens becomes more clear. This reaction allows your eyes to have great vision in all light conditions.

Photochromic lenses remain 100% transparent to light without a ultraviolet component, such as artificial light. When exposed to ultraviolet (UV) rays, such as direct sunlight the molecules inside the lens undergo a chemical process that change the lens to a more dark color. This process limits the amount of uncomfortable rays to reach your eyes.

This process will keep your eyes comfortable and safe in all conditions, allowing to enjoy the mountains every day, all day!





LOO1 Clear VIT: 84% Flat light to Medium conditions

LOO1 Light Purple VLT: 54% Flat light to Medium conditions

LOO1 Clear Revo Mirror Red VLT: 76% Flat light to Medium conditions

LOO1 Brown Revo Mirror Green VLT: 24% Bright and Sunny conditions

LOO1 Brown Revo Mirror Red VIT: 26% Bright and Sunny to medium conditions

LOO1 Brown Revo Mirror Blue VIT: 18% Bright and Sunny to medium conditions

LOO1 Brown Revo Mirror Gold VLT: 17% Bright and Sunny to medium conditions

LOO1 Polarized Smoke VLT: 17% Bright and Sunny to medium conditions



VIT: 84% Flat light to Medium conditions

Flat light to Medium conditions

LOO2 Purple Revo Mirror Red

LOO2 Brown Revo Mirror Green

Bright and Sunny to medium conditions

Bright and Sunny to medium conditions

LOO2 Light Purple

VLT: 54%

VLT: 51%

VLT: 24%



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LOO2 Brown Revo Mirror Red VIT: 26% Bright and Sunny to medium conditions



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L002 Brown Revo Mirror Gold VLT: 17%



LOO3 Light Purple VLT: 54% Flat light to Medium conditions

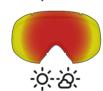
Flat light to Medium conditions

LOO3 Clear

VLT: 84%

LOO3 Brown Revo Mirror Red VLT: 26% Bright and Sunny to medium conditions

LOO3 Brown Revo Mirror Blue VLT: 18% Bright and Sunny to medium conditions



L003Brown Revo Mirror Gold VIT: 17%

Bright and Sunny to medium conditions









LOO2 Brown Revo Mirror Blue VIT: 18% Bright and Sunny to medium conditions

Bright and Sunny to medium conditions





Visual Light Transmittance (VLT) is a measure of the amount of light that passes through a lens





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L004 Clear VIT: 84% Flat light to Medium conditions

LOO4 Light Purple VLT: 54% Flat light to Medium conditions

L004 Clear Revo Mirror Red VLT: 76% Flat light to Medium conditions

L004 Polarized Brown Revo Mirror Red VLT: 17% Flat light to Medium conditions

LOO4 Polarized Brown Revo Mirror Blue VLT: 16% Bright and Sunny to medium conditions

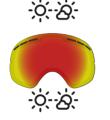
L004 Polarized Dark Brown Revo VIT: 14% Bright and Sunny to medium conditions

L004 Polarized Smoke VLT: 17% Bright and Sunny to medium conditions

LOO4 Photochromic VLT: 30-84% Sunny to Medium and Flat light conditions

















LOO6 Brown Revo Mirror Blue VLT: 16% Bright and Sunny to medium conditions





L007 Light Purple VLT: 54% Flat light to Medium conditions



LOO7 Polarized Brown Revo Mirror Red VLT: 17% Flat light to Medium conditions

LOO7 Brown Revo Mirror Green VIT: 24% Bright and Sunny to medium conditions

LOO7 Polarized Brown Revo Mirror Blue VIT: 16% Bright and Sunny to medium conditions

L007 Brown Revo Mirror Gold VIT: 17% Bright and Sunny to medium conditions <u>.</u> ý. -ý.-

LOO7 Polarized Smoke VLT: 17% Bright and Sunny to medium conditions

LOO7 Photochromic VLT: 30-84% Sunny to Medium and Flat light conditions



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# **FRAME TECH**



A bendable TPU frame to secure a sealed fit.







Air-flow top mesh covered vents.



Perfect fit Tri-density face foam with fleece lining and large mesh covered vents.

Nylon strap with jaquard stripe and Alcantra label with metal logo.

Dual adjustable gripper silicone lined strap.

# POS



Big Top Section with five shelves. For mounting on slat walls or as stand alone piece. Can be combined with a bottom section.









Poster selection, can be ordered in custom sizes. Printed on 200g matte paper.



# **CREDIT:**

Still Life photography by: Carl Lemon

Our **POS** material is custom designed for Spektrum to fit all kind of shops. It has a wood base and stands solid on the ground or it can be mounted on the wall. Hand built in Sweden by dedicated craftsmen.

Additional photos by: Anders Neuman Adam Klingeteg David Kantermo Daniel Bernstål Daniel Blom Gösta Fries |ohan |onsson Markus Alatalo

# **CONTACT:**

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#### Communication: Anders Neuman anders@spektrumeye.com +46702134895



Bottom section holds 28 goggles in packaging. To be combined with the Top Section.



Small Top Section with two shelves. Fits both goggles and sunglasses. Can be mounted on a slat wall or used on a shop desk.

